



Students' Perception on Social Media to Increase Usage Speakings Skill at SMP Kemala Bhayangkari 7 Porong

Intan Rahma Febriani, Niko Fediyanto*

Universitas Muhammadiyah Sidoarjo

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*Correspondence: Niko Fediyanto

Email: nikofediyanto@umsida.ac.id

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Abstract: There are many options for increasing one's education, particularly acquiring English. The realization that many students' confidence in public speaking increased after utilizing social media prompted this study. This study was designed to examine and evaluate students' speaking abilities. In this study, 59 pupils from class VII-1 of SMP Kemala Bhayangkari 7 Porong were given a results questionnaire with alternative responses. The purpose of this research is to determine whether social media may aid in English learning, particularly in increasing students' speaking abilities. In this study, the Google form-based survey media questionnaire was used as a questionnaire, and the approach used consisted of 5 questions to determine whether social media could help students' speaking skills in class VII-1 SMP. The results of the poll, according to Kemala Bhayangkari 7 Porong, show that social media can help students learn English, especially speaking skills, and improve students' speaking skills.

Keywords: Learning English, Speaking Skills, Social Media.

Introduction

The process of learning a language and developing it into a useful skill involves speaking. Considered the culmination of all human responses, the process of conveying information, including messages, symbols, thoughts, signals, and views, is known as communication (Pilu et al., 2019). This claim is supported by the fact that nonverbal communication can express meaning more effectively than verbal communication, for example by nodding or smiling in a conversation. Nonverbal communication can also transmit information or signals much faster than verbal communication (Paranduk & Rombepajung, 2020). Students in this scenario need to be aware of these elements to improve their speaking skills. Teachers in this advanced period are currently dealing with issues related to technology in the classroom, and English language teaching has changed drastically as a result of astonishing new technologies, technology provides several opportunities to make learning more interesting and assist development (Derks et al., 2015). Technology is one of them. It is a very powerful influence that affects language and cultural transformation. Students of the English language are expected to develop their oral communication skills. Speech is a collaborative endeavor in which the instructor conveys knowledge to students to assist them in developing their language abilities. Speaking is used when two people want to ask or explain something to each other. Another speech language that promotes social contact is speech, which also involves a two-way discussion between the listener and the speaker (Khalaf, 2018). Learning how to speak and use it effectively is an ongoing communicative process, inside and outside the classroom (Surahman et al., 2016), speaking is a form of verbal communication used in formal and informal situations. Mastering one's linguistic abilities is essential to one's overall development. Oral and written forms of communication make up language. Interaction and socialization rely heavily on the use of spoken language (Marliani & Siagian, 2017). The capacity to articulate clearly spoken sounds allows the speaker to convey his or her ideas and emotions to others (Panaji et al., 2011). Speaking skills, among other language learning skills, became the focus of educational specialists. They started to introduce this facility in classrooms to help language learners deal with practical speaking situations. Since social media apps can offer a variety of these tools, other types of social media apps have developed to meet the needs of teachers and learners, such as Facebook, Twitter, blogs, wikis, and others. Speaking is a very important skill in English language learning because it is needed to communicate ideas orally, in the process of communication in general, and to explain what is in one's mind. When people communicate with each other, they engage in the process of creating, receiving and processing information in an effort to construct meaning (Bailey, 2005). The goal of both learning and teaching English in Indonesia is to

provide students with a solid foundation in all aspects of communication. As a result, instructors should be able to assign speaking tasks to students and provide them with opportunities to communicate in the target language with others. The speaking assessment was modified from Arthur Hughes in collaboration with FSI (Foreign Service Institute) to be used to test students' speaking ability. There are five different factors, each of which is ranked between one and six on a scale of varying weights. Pronunciation, grammar, vocabulary, fluency, and comprehension are all aspects of a student's speaking abilities that contribute to the overall score. Time restrictions, students' performance, and the availability of various aids all have an impact on students' ability to speak, as do factors like students' motivation and their capacity to listen and reply when others are talking (Tuan & Mai, 2015). According to proponents of communicative and pragmatic perspectives in language teaching, listening and speaking skills are closely related, with particular relevance to conversational situations (Brown, 2000). The value of oral practice in English language acquisition. The ability to speak and think simultaneously and understand what is being communicated is what makes fluency in English one of the two productive talents, with speaking being the higher value of the two. The ability to communicate verbally is crucial to everyday life, and this paper explores the potential of video to help students hone their reporting skills for procedural texts (Kaniadewi et al., 2017). Students and researchers in the fields of digital humanities, new media, information science, and communication science find. The Network Society is an indispensable introductory textbook. Practitioners such as intellectual property lawyers (Namaziandost & Nasri, 2019; Nasrullah, 2015; Prayogi & Danial, 2016; van Dijk, 2012). He continued, this phenomenon is caused by various variables, including grammar and vocabulary problems (Gibbins & Greenhow, 2015). Furthermore, it was found that eleventh grade students in one of Surakarta's JHS had comparable difficulties in developing speaking skills (Riswandi, 2016). She found that the children lacked the drive and enthusiasm to learn. They were shy, nervous, and lacked confidence when answering the teacher's questions or presenting a presentation. The expansion of the world's information and communication infrastructure is a worldwide phenomenon. It's been crucial to people's survival for a long time, and it might be used in a wide variety of ways. People, for example, utilize mobile devices such as smartphones and laptops to access the Internet, a global communication and information system. There is no doubt that the education community can benefit from the worldwide expansion of IT. Online resources, such as YouTube, are available to students and can be used in the classroom to complement traditional teaching methods. The meteoric rise of YouTube has made it one of the most visited sites on the Internet (Almurashi, 2016). To generate and disseminate content, information, ideas, hobbies and expressions between groups through virtual networks or social networks, people use "social media" platforms and applications.

If we accept this description, then the core elements of social media are platforms and tools that facilitate interaction between users. Online platforms including social networks, blogs, web pages, forums and wikis that encourage user participation are examples of what is commonly referred to as "social media". In addition, we provide students with a choice of any social media networking technology that they would like to use to hone their linguistic skills. The majority of students have expressed a preference for video sharing and online communication platforms. This suggests that children prefer to use integrated platforms to learn the art of public speaking and engage in social conversations with peers and adults outside of school. The potential of social media to aid the development of linguistic competence has been the subject of extensive study. Thirty students were surveyed to find out the results. Students were surveyed using a questionnaire distributed to each participant. All students surveyed reported having at least one social network, as the data shows. In terms of media consumption, most students favored video sharing sites and chat tools, according to the findings. This suggests that children prefer to use integrated platforms to learn the art of public speaking and engage in social conversations with peers and adults outside of school. In a study conducted by Mukhtar, *n*, social media can increase learning opportunities by allowing to connect and communicate in new and interesting ways. In this study, the object of research was taken from high school students, namely in the XII school of SMAN 1 Barru, the students agreed that social media in general affected their English learning ability (Mukhtar, *n.d.*). This study examines the challenges and opportunities of social media in daily life and business, how social media has changed the way we interact with each other, how companies can utilize social media to expand their reach and increase customer engagement, and how social media has changed the way companies manage their brands. In this article, it is recommended that companies use social media for business purposes (Kaplan & Haenlein, 2010). The advantages of adopting social media in the classroom are being analyzed. This essay looks at the many forms of social media and the possibilities they present for educators and students. In addition to recommending ways to mitigate the dangers inherent in using social media in the classroom, this essay discusses the difficulties and dangers inherent in doing so. As this section is meant to be an overview of the possible benefits of social media in the classroom, it does not include any specifications or citations from the sample. They also discuss the different types of social media that can be used in education and provide some examples of how social media is used in learning (Kaplan & Haenlein, 2010). However, based on the research entitled "Improving English Speaking Skills Using Social Media at Kemala Bhayangkari 7 Porong Junior High School. In this study focusing on students at SMP Kemala Bhayangkari 7 Porong, researchers used different places, different number of participants, and different instruments. From the initial observation, there were 30 students

of class VII-1 in one class. The purpose of this study was to find out students' views on learning with social media through a survey questionnaire. Students in class VII-1 were tested on public speaking skills and the use of paper media to ask and answer questions, versus using Google forms. The questions were designed to assess whether focusing on developing social skills while learning English could help students become more fluent communicators. Social media can enhance learning opportunities by allowing high school students to connect and communicate in new and interesting ways i.e. in school XII SMAN 1 Barru students agreed that social media in general affects English learning ability (Kaplan & Haenlein, 2010), and a study by Kaplan and Haenlein examined the risks and benefits of using social media in personal and professional settings (Mukhtar, n.d.). The goal of this research is to find out if seventh-graders at Kemala Bhayangkari 7 Porong Junior High School can boost their English conversation skills by using online platforms. According to studies done in Class VII-A at SMP Kemala Bhayangkari 7 Porong, where textbooks are still used, the instructor does not make use of digital media in the classroom. Teaching and learning benefit from learning media because of its ability to engage the complete brain (Arsyad describes learning media as anything that can be utilized to communicate messages or information during the learning process). Although books can help students learn, they get bored quickly. This kind of learning strategy makes the teaching and learning process with book media passive (Khairil et al., 2020). To overcome this problem, the researcher examines whether there is an effect of using social media on speaking skills at Kemala Bhayangkari Junior High School. the way to overcome this is to provide social media to students, for example using (Instagram, youtube, et al) so that they are not easily bored, but must be supervised because it is related to holding a cellphone, making students stop playing on smartphones rather than learning.

Methodology

This study aims to explore the students' perception of social media usage for improving speaking skills at Kemala Bhayangkari 7 Porong Junior High School. The research method used is a descriptive survey-based approach, utilizing a multiple-choice questionnaire distributed to the students of class VII-1. The study involves 58 students in the even semester of the 2023/2024 academic year, as recommended by the English teacher. The questionnaire is adapted from John W. Creswell's work and consists of a set of questions for the respondents to answer. The topic "Students' Perception on Social Media to Increase Usage Speakings Skill at SMP Kemala Bhayangkari 7 Porong", The data collection method used in this research is a survey, which allows researchers to gather data effectively. The purpose of this study is to find out whether social media helps to improve speaking skills, especially in English learning. research conducted by Arikunto defines this kind of sampling

as a practice through the selection of people not related to geographical location, but rather selected for their usefulness in answering research questions. The research took the form of an online version of a questionnaire consisting of five questions mu. The questions were presented using a form (Google Form) and distributed to respondents via a link and a printed paper containing the questions in the (Google Form). The close-ended questionnaire questions were presented in the form of (YES, NO).

A. Sample

According to Arikunto in his book, the population can be divided into different categories. This statement means that the entire population is being examined (Arikunto, 2019). If the above is true, then the population of this study is all students of class VII-1 of SMP Kemala Bhayangkari 7 Porong. This means that the sample does not include every potential subject. This sampling strategy involves selecting a sample from a pool of answers from students based on the needs of the study rather than their geographical location. consisting of one class, 59 students of class VII-1 who answered were taken from the 312 population at SMP Kemala Bhayangkari 7 Porong. The following table contains the number of samples and their classes:

Table 1. Sample

Class	Population	Sample
VII-1	312	59

Variable indicators in this study, namely; how to improve one's English language skills through social networking media. Data were analyzed in the EXCELL program.

B. Instrument of the research

In order to collect information about how students feel about the impact of social media on their communication skills, researchers use an instrument. In this investigation, a questionnaire is used to gather information. By submitting a list of questions, users can collect data from others (respondents)[24]. In order to understand how students feel about social media's impact on their communication abilities, researchers generally use surveys. This survey takes the form of a 5-item list of statements designed to gauge students' enthusiasm for using social media into their public-speaking training.

Tabel 2. Instrument

No	Range	Score Weight
1.	YES	1
2	NO	2

C. Method of collection data

Researchers collected data using a questionnaire instrument. Researchers distributed questionnaires conducted in class VII-1 SMP Kemala Bhayangkari 7 Porong. We'll look into whether students use social media to improve their English pronunciation. Thus, the results of this study can be derived from the responses of 59 students to the questionnaire supplied by the researcher.

D. Data Analysis Technique

The method of a writer's systematic way of organizing the results of information obtained is known as the technique of distributing questionnaires. The information collected during this research was analyzed descriptively. This shows that all information was collected during the data collection process by filling out online forms (Google Forms) and paper forms (Google Forms) because some did not have mobile phones.



Result and Discussion

A. Results

The findings and analysis of the research were the main topics of this chapter. The paper described the study tool and discussed its overall findings. As a result, the researcher can clarify things in this section. findings in more detail. The results of the questionnaire were presented by the researcher, and the 5 questions in the questionnaire were distributed to students in class VII-1.

Research conducted on Monday with a school population of 312 and a sample taken for data collection from class VII-1 with a total of 59 students yielded results from a questionnaire showing that the use of social media can aid them in learning English, particularly their speaking skills. The first question we'll tackle is whether or not students' linguistic skills can benefit from using social media. That social media may help them become better communicators is a resounding "YES." The second question: Do you believe that using social media will aid you in mastering the English language? They said (YES) because they've found that using social media has aided them in picking up the language. Then for question number 3: Does the use of Social Media can help students recognize English pronunciation properly and correctly? Students answered (YES) because it can help them learn English pronunciation properly and correctly in learning English, but there are some who answered (NO) because maybe there are those who are still not helped because they do not understand social media. Number 4: Do you think social media and apps can help students in learning English, especially speaking skills? Students answered (YES) because social media apps can help them in speaking skills. And finally, for question number 5: Does social media make you interested in learning English vocabulary? Students answered (YES) because social media makes them interested in learning English vocabulary. The results of the data collection were calculated, with a total of 382 from the data collection results, with the majority answering (YES). and it's clear that kids' use of social media helps them expand their vocabularies and speaking abilities. They also reached consensus on the idea that social media played a crucial role in their schooling nowadays. Since students have easy access to social media, teachers frequently use it in class, so it becomes a second learning tool for them. In addition, teachers need to keep up with the times.

B. Discussion

Communication in spoken language is a productive skill. Saying the words is only the beginning of the process; there is much more to it. Communication usually involves speaking and listening. Speaking is where students can express what they have to say and should be developed by students. Students should be able to communicate fluently. Strategies or methods are very important to achieve learning goals, especially when it comes to acquiring a new language, as they can increase the effectiveness of teaching. Speaking skills using social media is a new idea for them to express what they say, for example by making videos about vocabulary, conversation, or anything related to speaking. Maybe we are adults who only use social media for our own pleasure, such as uploading a photo, video, or even selling, unlike students who use social media to learn English, especially for their speaking skills. researchers need students' perceptions after using social media

properly. Students were asked how their access to social media has influenced their confidence in public speaking for this survey study. Students were given a survey to fill out after they had finished the social media-based learning activities. According to the responses, nearly all students (97%) think that using social media to hone public speaking skills is a good idea.

The questionnaire given to the students of class VII-1 at SMP 7 Kemala Bhayangkari Porong showed that social media can improve and help them in practicing their English speaking skills; when juxtaposed with the speaking skill materials, they immediately answered that social media can help. By utilizing the media, social media can help with vocabulary and speaking skills.

According to the students who answered the questionnaire, the majority of them believe that social media can help them improve their English speaking skills. Learning through computers can make life simpler for young people and give them more opportunities to learn new things, so they don't feel bored. As a result, this study shows that students can benefit a lot from using social media to develop their English pronunciation and fluency.

A Meta-Analysis of Three Studies by Sitti Zainab Mukhtar (n.d.) When people are able to connect and communicate in new ways, it can enhance learning potential. Based on the results of this research, using social media in the ESL classroom can pique the attention of reluctant learners. Students' English language skills improved significantly when they began using social media like blogs, Facebook, and Twitter. Student motivation can be boosted utilizing social media, as demonstrated by this study. The primary purpose of this research is to find out if using social media can boost grade XII students' enthusiasm in learning English. Barru, a first year high school student, took English classes (Mukhtar, n.d.). In a study conducted by Kaplan & Haenlein, social media has proven to be a very effective tool for businesses to build their online presence, increase brand awareness, and promote their products and services. In this article, the authors provide ten tips for companies that want to utilize social media and many examples of companies that have successfully used social media to achieve their business goals. However, using social media also has risks and challenges, such as reputational and privacy risks, and companies should consider them carefully before deciding to utilize social media. In conclusion, social media can be a very effective tool for businesses if used correctly and with the right strategy (Kaplan & Haenlein, 2010). A study by Faizi et al. found that using social media in the classroom can have various good effects, such as improving communication between teachers and students, arousing students' curiosity about the subject matter, and making group projects easier to execute. Therefore, studies have shown that students can benefit from using social media tools in a social media setting due to the enhanced communication,

higher levels of student involvement, and facilitated teamwork. However, how social media is used and integrated with learning is critical to its success in the classroom (Faizi et al., 2013).

Conclusion

The purpose of this study was to investigate how students in class VII-1 of SMP Kemala Bhayangkari Porong perceive the use of social media in public speaking. In the school where this study was conducted, English teachers often incorporate the use of Social Media into their communication strategies. Most students are more interested in using WhatsApp and Youtube. In addition, this study revealed that many students are interested in using Instagram and TikTok. Because first, using social media can make it easier and help students to express themselves and can search for English learning videos on social media. Second, by using social media they are able to expand the existing network within the scope of learning with the media containers that have been provided on their respective cellphones and can provide students with various experiences that can be applied in the real world. then give a positive impression in the classroom that makes students happy to learn of course with teacher supervision. it can be concluded that: (1) Positive responses to the survey show that students have a good impression of the usefulness of social media in education, and the method itself encourages students to be more creative and proactive in the use of this platform. In addition, with this social media, they can learn various kinds of learning that are not only speaking skills but can add insights in this media tool. This social media allows English teachers to respond directly to students' speaking skills by asking questions through social media, which can help them improve their creativity, and (2) helps improve speaking skills and implies that social media is the right place for students' speaking skills. Social media is needed to increase students' creativity, social media can also be a reference for fun learning media for students and teachers, because students can quickly get bored and have difficulty accessing/learning with speaking materials if they only use media using books. students need new and fresh innovations to increase their learning motivation, and teachers should be more up to date with the times so that it is not too boring. It can be said that students everywhere, especially at SMP 7 Kemala Bhayangkari Porong, have benefited from increased exposure to social media in their efforts to hone their public speaking skills. As research shows that social media helps them in learning English, their performance improves significantly.

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